

Bro. Marian

FOR JOB PRINTING
TRY THE MAIL

THE BASSANO MAIL

PHONE 150 P.O. BOX 78
R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS AND COLLECTIONS

Vol. 7

BASSANO, ALBERTA, THURSDAY, MAY 13, 1920

No. 36

Ladies! Meet the Regal Shoe.

We have great pleasure in introducing to the ladies of Bassano and district the Famous Regal Shoes. These shoes have become the leader in fashion not only because of their exquisite styles and shapes but also for the reason that they represent the last word in quality. As the Regal Shoe Co. desires every lady to make the personal acquaintance of these splendid shoes we are able to sell them at great reductions from the regular price.

Brown and Beaver Combination Shoe. Reg. 18.50.

| | | | |
|-------------------|------------|---------------------|-------|
| Havana Brown Kid. | Reg. 15.00 | Our Cash Sale Price | 14.95 |
| Black Kid. | Reg. 14.00 | Our Cash Sale Price | 12.25 |
| " | Reg. 13.50 | Our Cash Sale Price | 11.25 |

Potatoes for Seed

The following varieties in stock all good sound seed: "Mortgage Lifters"; "Gold Coin"; and our old favorite "Early Ohio".

SOMETHING FOR MEN!

The very latest styles in white footwear for Tennis, Outing and work, in Oxfords, and bluchers, canvas and buckskin.

McKee's Stores. Phone 9 Always at Your Service

THE GEM THEATRE

Fri. and Sat.—Enid Bennett in "The Haunted Bedroom", Monday and Tuesday: Constance Talmadge in "Mrs. Lippaywell's Boots", Wednesday and Thursday: Chas. Ray in "Red Hot Dollars", Friday and Saturday—Next Week: Wm. S. Hart in "Square-Dale Sanderson".

Bassano Band Will Be A Winner!

The Bassano Band is now rapidly rounding up into real ability, and under the capable guidance and direction of the bandmaster, Mr. Wetton, gives promise of making a really good and musical organisation.

At the last meeting of the executive it was decided to appeal to the townspeople for sufficient funds to purchase instruments for ten additional bandmen, which would bring the number of players to 25. It is the intention of the band to give a series of open air band concerts during the season and to this end propose erecting a bandstand near the town hall.

Practically every member of the band at present has bought his own instrument but more players are needed to round out the accompaniment and give the balance so necessary for good band music.

The canvas for subscriptions will commence right away and it is hoped that the public will recognise the value of the band as a community builder and support it accordingly.

Doing Fine.

Despite the lateness of the seed-ing season and the consequent lessening of wheat acreage a most optimistic feeling is being everywhere displayed by the farmers and everyone is working overtime to get the utmost advantage from the very favorable moisture and soil conditions.

There will be easily 75% of the average years wheat seeding completed by the middle of the month and flax will be seeded up to the end of the month.

In any event though spring had opened early the wheat acreage would have been less than usual for quite a number of farmers had intended putting in fodder crops, and as many more had decided to grow peas and beans.

When it is remembered what tremendously high prices have been asked and obtained for white clover, alfalfa, peas, etc., it is surprising that many more of our farmers have not planned to enter this prosperous field of endeavor.

water which in turn causes erosion of the river banks.

The Board of Health have sent samples of the water to the analyst and while one sample was received intact two others were broken in transit.

However, the entire absence of criticism or complaint from the medical officers in town would indicate that the health of the people is not affected by the water and there would appear to be absolutely no reason for alarm.

Any information on this subject can always be obtained at the Town Hall where the Mayor or the secretary can always be interviewed and rates you assured a courteous and convincing argument.

Summer Hats

Come up the side street (Opposite the Post Office) It Pays!

BOYS' HATS

Boys' Summer Hats in tweed pattern, neat and dressy 75c. and 85c. each.
Little Boys' Plush Hats in shepherd's check and black 1.75
Boys' Felt Hats, dark brown, in navy and brown, all sizes 1.35

Boys' Genuine Panama Hats 2.50

GIRLS' HATS

Girls' Hats in fancy straws from 75c. up
Girls' Fine Straw Hats, very dressy 1.25, 1.50 and 2.50
Girls' Untrimmed Genuine Panama Hat 1.50

LADIES' HATS

Panama 1.95
Rutine 1.75
Panama Sailor, very neat 2.50
Palm Beach Cloth Hat, the newest thing 3.50
Men's Straws and Panama Hats. Also fine range of Dressy Caps.

Don't Worry---Ask The Mayor!

The condition of the Town's water service is causing a great deal of criticism and complaint these days, much of which is being unreasonably levelled at the Council, when purely natural causes are responsible for the conditions.

The presence of so much grit in the water arises from a circumstance which should arouse congratulation rather than complaint for it is caused by excessive high

The Very Latest!

The latest style in shoes for Men who like to appear up-to-date is the neat and dressy Low Shoe. Come and see them.

These have been introduced with the double purpose of securing smartness with a reduction of cost and they are selling at \$9.00 and \$10.00

Economy with Style--

can also be secured in HATS. We have the very latest styles and most fashionable colors at prices which will surprise you by their moderate figure.

We Defy Comparison

in values and style with our new Spring and Summer Suits in either the Ready - to - Wear or Made - to - Measure.

Before Purchasing Elsewhere,

compare our prices and quality. We know we can save you money if you will give us the opportunity.

Torgan, Bassano

JAS. JOHNSTON The Quality Store

Do You Need a Correct Time-keeper?

We have a dandy stock of watches and sell them at the lowest prices. You cannot afford to be without a good watch. If you have a good one that needs attention, we will put it in first-class order for you.

POWERS' OPTICAL & JEWELRY CO.

PERMANENT ADDRESS:

BASSANO, ALBERTA.

AN INTERESTING ANNOUNCEMENT.

In order to cope with the unsteady conditions of our buying markets we have been compelled to adopt a strictly cash basis for our business policy in 1920.

By this means we hope to give and get better service.

JAS. O'NEILL BASSANO BLACKSMITH SHOP

Buy an Irrigated Farm.

From the Canadian Pacific Railway.

Irrigation makes the farmer independent of rainfall, and insures good crops, not only annually, but every year.

Irrigation makes possible the successful culture of arable, the king of fodders, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close-settlement, with all the advantages of a closely populated agricultural community.

Irrigation in the Canadian Pacific has very far to go. It is no longer an experimental process, for it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record.

For full particulars, apply to

Allan Cameron, General Supt. of Lands
Canadian Pacific Railway, Department of Natural Resources

925 First Street East, Calgary, Alberta.

You can eat any old time but there is only one place where you can eat and enjoy your meals and that is the

New Royal Cafe

Flanagan's Old Store Lee Wah, Proprietor

We have enlarged our staff and everything is new, clean, and up-to-date.

You will enjoy every meal you have in our new restaurant.

Best of Everything
Prices Moderate

Atlas Lumber Co.

STORM SASH
GALT COAL - BRIQUETTES
WOOD
LUMBER - POST - PAINT
FELTS and BUILDING PAPERS

BASSANO Phone 7 C. F. DOOLEY

Judicial Sale.

Pursuant to the Judgment and Order for Sale made in the action of THE CANADIAN BANK OF COMMERCE versus JOHN MARCUS KIMBRO in the District Court of the Judicial District of Atadai, the Plaintiff will sell the same for sale at public auction, by the Sheriff of the Judicial District of Atadai, at or in front of the Court House in the Town of Hanna in the Province of Alberta, on Tuesday the 23rd day of June, 1920, at the hour of 9 o'clock in the forenoon, the following lands and premises named:

The North-east Quarter of Section Eighteen (18), Township Twenty-seven (27), Range Fourteen (14), West of the Fourth Meridian in the Province of Alberta.

LAND - Black sandy loam, rolling, sixty (60) acres broken, one and one-quarter (1 1/4) miles of fencing, land situated in the twenty (20) miles south of Hanna.

BUILDINGS: Barns 10 x 14; WELL: First class well on the land.

TRIMMIS: 10% of the purchase price must be paid in cash on the date of sale to the Plaintiff's solicitors and the balance as follows: namely: 25 1/2% on the 23rd day of June, 1920, 25 1/2% within sixty days from the date of sale, and 33 1/3% within six months from the date of sale; all deferred payments to bear interest at the rate of 8% per annum, and to be paid into court to the credit of the Plaintiff, who ever respects the terms and conditions of sale will be the standing conditions of the District Court of Alberta. Further particulars will be made known at the date of sale and can be obtained upon application to the undersigned solicitors.

Dated at the Town of Hanna in the Province of Alberta, this 10th day of March, A. D. 1920.

BURNS, MAVOR & MCLEAN of Calgary Alberta, Solicitors for the Plaintiff.
L. E. ORMOND, Solicitor, Hanna, Alberta, Alberta, for Plaintiff's solicitors.
Approved: "J. D. B. Stewart" J. D. B. Stewart

AT ONE OPERATION

The Old Firm in The Old Store

We are pleased to announce that our Meat Market is now under the management of E. G. Holley whose record for service, courtesy, cleanliness and square dealing needs no advertising.

He will have entire charge and the public can rely upon receiving only the very best of everything in Fresh and Cured Meats, Poultry and Fish at the very lowest prices

Home Dressed Meat Market.

Late Evans and Sons

FREE

A CAN OF
SHER-WILL-LAC
THE MODERN FINISH

FOR
Staining and Varnishing



AT ONE OPERATION

Floors, Furniture, Woodwork, Etc.

Made in: CHERRY, ROSEWOOD, JATI, OAK, DAK, UNG, LIGHT
MAHOGANY, DARK MAHOGANY, GOLDEN OAK, GREEN WALNUT, ETC.,
DUL, BIRCH, NARROW, AND GROUNDS.

Sher-Will-Lac will renew or change to finish on old or new surfaces. It is a finish of Sher-Will-Lac and Ground. Sher-Will-Lac will renew or change to finish on old or new surfaces. It is a finish of Sher-Will-Lac and Ground. Sher-Will-Lac will renew or change to finish on old or new surfaces. It is a finish of Sher-Will-Lac and Ground.

TAKE COUPON TO

CURRIE & MILROY
Bassano

ILAN SEED - I will supply flax seed to any reliable farmer (on irrigated and prairie) on crop-share basis. Address all communications, giving full particulars of land, to Box C, Bassano, Alberta.

(8-30-P.)

Mail Want Ads pay. Try one!

Unseen and Neglected!

Miles from Nowhere-

Lie thousands of dollars worth of farm implements, wagons, Engines, and odd pieces of furniture which could easily be turned into cash.

Why leave them on the farm to depreciate year after year?

Bring them in to us, where farmers who need such articles can see them and we will sell them for you.

Now on hand for Sale-

1 Overland Touring Car. Just overhauled - in A-1 condition.
1 Adams Running Gear - Good for haying.
1 Hart Parr Engine, 22-45.

Can place-

2 good Running Gears and 2 Grain Tanks: 125 or 150 bushel.
1 Disc Plow - 4 Discs.

Save on your Oats Bill!

Best of Wheat Hay for sale
at 2c. per lb. - baled - plenty
of grain in it. Best of feed for
Work Horses.

Why Buy Scrub Seed?

We are agents for Harris
McFayden, Seed Specialist,
Winnipeg, and handle Registered
Seeds of all varieties. Don't
put off. Supplies are limited.

Will handle anything on a Commission Basis.

GENERAL BROKERAGE CO.

O. K. Barn
South of Alberta Hotel.
Address all communications to:
FRANK BERRY, Box 143, Bassano, Alta.

Hardware

FLANAGAN Bros.

Harness

Complete Fishing Requirements.

Fishing Season opens May 16th.

Come to us for your outfit.

ENAMELWARE

We have just received a shipment of Enamel Cooking Utensils and would appreciate your careful inspection of this department. It will pay you.

RANGES

We handle the Moffat line of stoves and ranges and our prices to-day are below the present market value--City Queen, 6 hole 18" oven, 75.00 Nelson B. 6 hole 18" oven, 85.00 Canada B. 6 hole 20" oven, 105.00

Blacksmith Tools, Harness and all Dairy Utensils.

PAINTS OILS
AND GLASS

Flanagan Brothers

ALABASTINE

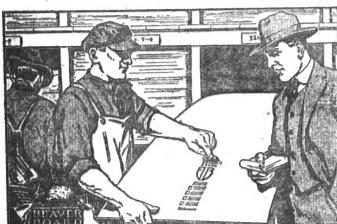
This is the line everyone knows, the same high standard of quality. Our stock is complete in all shades.

House Paint and Varnishes

We have the agency for B-H paint. This is absolutely pure paint, the best that money can buy. Ordinary shades. per gallon 6.50 China-Lac Stain and Varnish combined in 1-2 pints, pints and quarts.

We are handling again this year Marathon Auto Tires and Tubes

AUTO
ACCESSORIES

BEAVER BOARD
FOR BETTER WALLS & CEILINGS

"You Can't Expect Beaver Board Results Unless This Trade-mark is on the Back of the Board You Buy"

Look for it. Be sure this mark is on the back of every panel of wall board you buy.

All wall board is not Beaver Board. Like every other product it is limited, and while some of these imitations may look like Beaver Board they can never act like Beaver Board.

To be sure of lasting wall and ceiling satisfaction look for the Beaver Board trademark on the back of every panel of wallboard you buy.

Crown Lumber Co., Ltd.

JOS. WRIGHT,
Ten years local Manager.

Phone 31

Merchandising

To the merchant a connection with a sound bank is invaluable. Our bank has long experience in a position to offer advice on any financial problem. We are in a position to give you sound counsel on these points resulting in keeping your business in the best possible position. Convenient to the automatic receipt of money through the payment of accounts by cheque.

Resources exceed \$174,000,000

UNION BANK OF CANADA

Bassano Branch and Safety Deposit Boxes
A. L. Seals, Manager
Branches also at Cluny and Sunnybrook

Local and Personal.

Service at the Anglican Church on Sunday next will be held at 7.30 p.m.

The winner of the box of cigarettes given away at the Gem Theatre last Friday was Scotty Macdonald. The prize offered this Friday is for tables and comprises a dainty set of Nippon China.

The final concert of the Musical Society will be held on Tuesday June 8th, and will be a fitting climax to a most successful season. Some special artists will appear as the soloists for this occasion.

Duchess is going ahead almost as rapidly as the wonderful prospects of the district would seem to justify. One of the chief features of its go-ahead-ness being our live correspondent.

The Tennis Courts are now open for play. They are in good shape and a good season is anticipated. The membership fee is \$5.00, payable to the secretary H. Nock of the Union Bank.

Ralph Burroughs rode in from Coopers on Sunday for the first practice game of Ball. If all the boys were half-as keen as he we would have some Bear-Gate this year.

Mr. and Mrs. Flanagan have been living with their son Wallace for the past twelve months returned to their home in Harris, Ontario on Monday, accompanied by their granddaughter Dorothy.

What has become of those old-fashioned business men who used to boast for the weekly half-holiday during the summer months? Chances are they are figuring on spending the winter with the farmers in California this year.

Finlay is a much envied man among the farmers of the district. He has over 150 acres of wheat, 70, of which were seeded before the last snow-storm and are now showing through the ground. He is also seedling 100 acres to flax and 80 to oats.

Some people have stopped drinking water in Bassano because they are afraid of exceeding their allotted "peck of dirt." Some of the conscientious objectors never drink water anyhow, so that's the diff?

The editor claims to have the best stand of wheat in the district. He is also altogether proud of the fact for he expected carrots in that particular spot.

A new drug store will shortly open in town in the store adjoining Currie & Milroy's. The proprietor who hails from Winnipeg will have his preliminary announcement in next week's issue.

A. L. Fryberger is planning to build a large silo on his farm this year, and is figuring on raising sufficient corn to fill it. Several other Gem-farmers are also getting in line for that creamery.

The town superintendent is making valiant efforts to put the main streets in order with the minimum of expense and is making a good job of it at that.

Mrs. M. L. Burroughs, one of the lady directors of the Agricultural Society was in for the last meeting of directors held on Tuesday. The work of arranging a \$3000.00 Prize List received the trained assistance of ladies.

Fuzz Malloy is recently disposed of his dry line business to the Craig Brothers. In addition to his business Fuzz has conducted a charitable organization on the side which has been utilized by every organization which needed assistance, given entirely gratis and with the utmost cheerfulness. If Fuzz needs an epithet we would suggest the following: "If he had served himself as he served others he would have retired wealthy and unregretted; but, serving others first he retires regretted."

FLAX SEED. I will supply Flax Seed to any reliable farmer (on irrigated land preferred) on cropland basis. Address all communications, writing full particulars of land, to Mr. C. Bassano (6-98-3.)

KODAK



Can we live again?

It is possible!

How many experiences of your past life--incidents which have brought you happiness with friends who are no longer with you--are there which you would give worlds to have some living record of?

Half the joy of life lies with happy memories?

You can live again in them if you invest a few dollars in a Kodak.

We have the Eastman in every size with all accessories in stock.

Stiles - The Druggist